

FIRST GENERAL CONTINUES TO EXPAND ACROSS CANADA

First General is pleased to announce the opening of a new location in Nanaimo, British Columbia

“We are very excited to expand our team in B.C. Brad, Ryan and Rebecca bring a wealth of experience and talent to our organization! I am pleased to welcome this team to the First General family. They will definitely strengthen our service capabilities in the region.” Frank Mirabelli, CEO & President. First General continues to strengthen their network across Canada with the opening of a new location in British Columbia. The new office will service Nanaimo and the surrounding area and will soon cover the majority of Vancouver Island.

As a founding partner and President, Ryan is responsible for setting the overall vision and strategy for the organization. Working closely with team members at all levels, Ryan utilizes over 30 years of construction experience to provide subject matter expertise and mentorship on a day-to-day basis. By all accounts, Ryan is an exceptional leader who demonstrates compassion, respect and integrity, working diligently everyday to setup our team members, industry professionals and partners, and customers for success.



Ryan Hill

As a founding partner, Rebecca is responsible for fostering new and existing relationships and finding new and creative ways to add value to our customers and industry partnerships. Rebecca’s genuine, charismatic and approachable nature has been instrumental in disseminating the caring and above-and-beyond attitude taken towards customers. Embracing the unique opportunity to help people recover when they have experienced damage to their home or business, Rebecca recognizes we don’t just mitigate and rebuild, it’s our goal to add value, stability, and peace of mind.



Rebecca Hill

As a Partner and General Manager, Brad is responsible for bridging the company’s vision, strategy and values with day to day operations. He has a variety of leadership experience spanning the technology, construction and logistics sectors, which allows him to bring diverse knowledge and expertise to the team. Brad’s exceptional communication and leadership skills inspire the team to always strive for greatness with high levels of professionalism, polish and a positive approach. Brad’s motivation and dedication to growing the business and building an exceptional company culture, energizes the management team to constantly look for new and innovative ways to achieve their goals and objectives. After experiencing the team’s restoration services first-hand as a customer, Brad was instantly sold on the vision, values and emphasis placed on the customer experience. He’s excited to help First General continue to achieve new levels of success.



Brad Schiewe

For additional information contact Angela Veri, EVP Strategic Partnerships at angela.veri@firstgeneral.ca.